# Luxury That Pays for Itself

Investing in Vacation Rental Homes with StayMarquis

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Luxury That Pays For Itself

## Investing in vacation rental homes

Cash Flow Generation

### Personal Enjoyment

Hedge Against Inflation

Appreciation

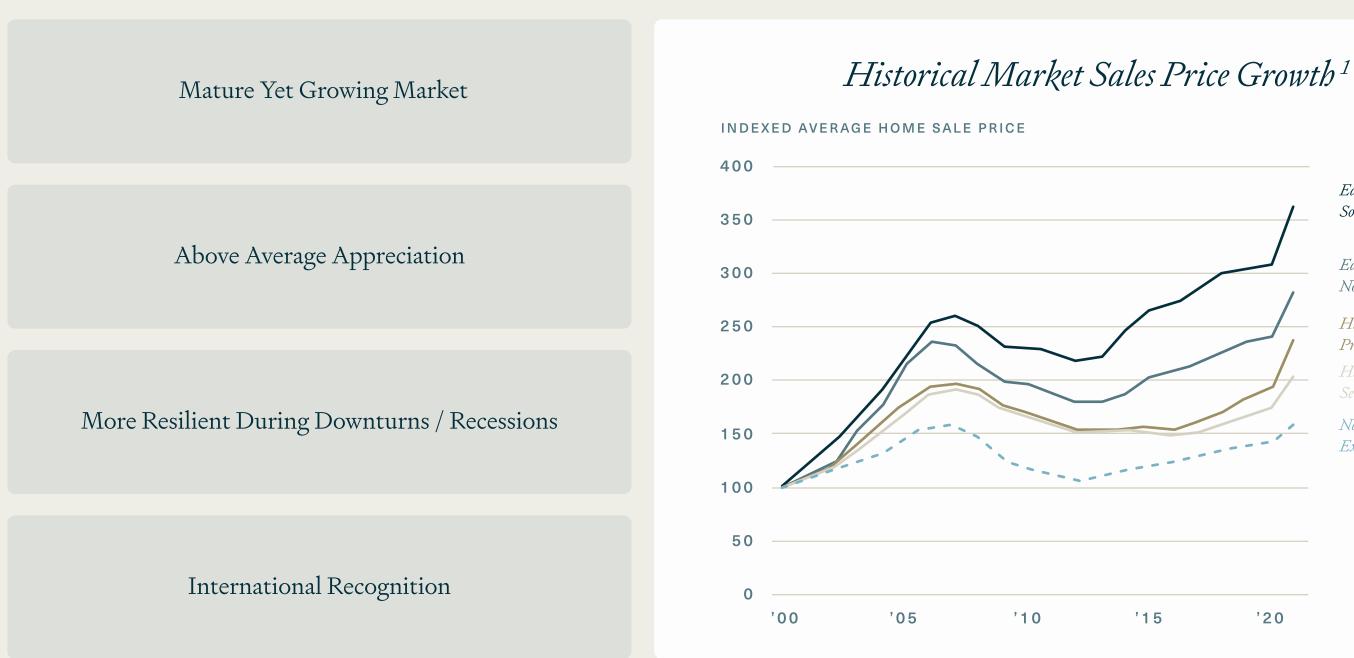


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2024

### Most Liquid Real Estate Asset Class

## Investing in the Hamptons



Notes: (1) Zillow Home Value Index By City (2) Hudson Primary Set Includes Greene County, Dutchess County, Columbia County And Ulster County

East End Long Island South Fork

East End Long Island North Fork

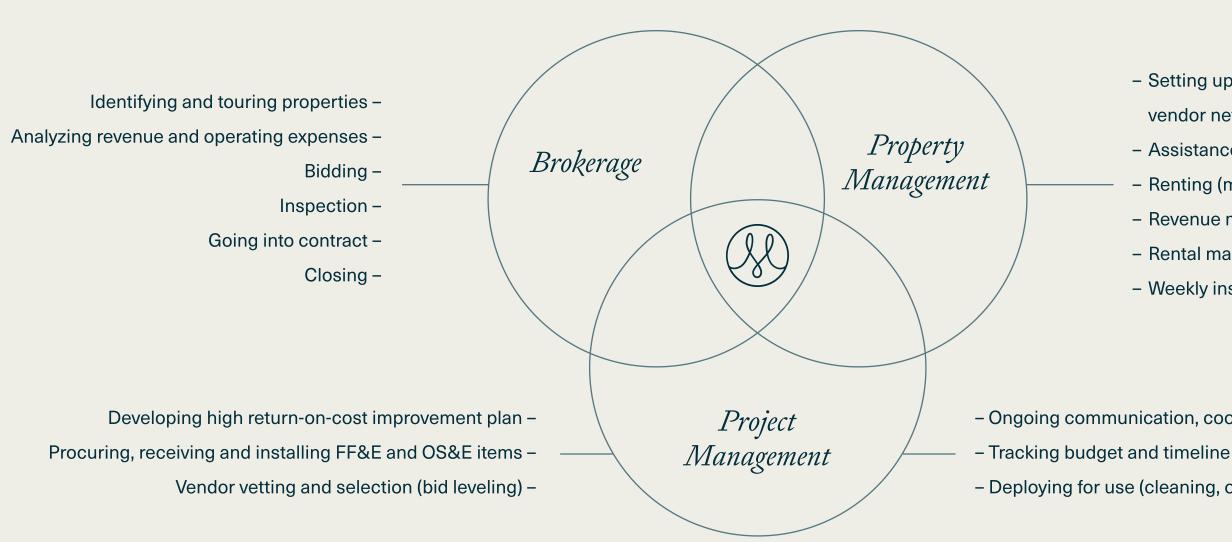
Hudson Valley Primary Markets<sup>2</sup>

National Average Excl. Called Out Markets

Our team of *real estate agents, investment professionals, revenue analysts* and *project managers* take a collaborative approach to helping you buy, prepare, rent and manage your future home.

2024

## While other partners can help with one aspect of buying and owning a vacation home, StayMarquis is your professional asset manager every step of the way



- Setting up contract services & establishing vendor network (utilities & service providers)
- Assistance with permitting
- Renting (marketing and booking)
- Revenue management
- Rental management
- Weekly inspections

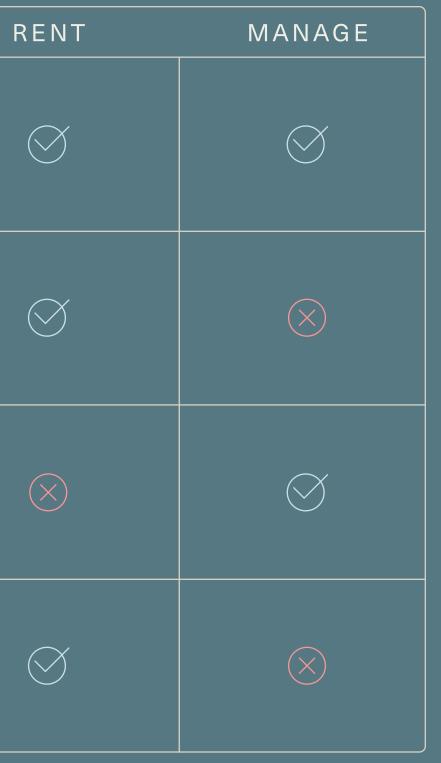
- Ongoing communication, coordination and oversight of vendors

- Deploying for use (cleaning, organization, set-up)

## StayMarquis: Your Partner throughout *the Homeownership Lifecycle*

	BUY	PREPARE	
STAYMARQUIS		$\bigotimes$	
Traditional Brokerages (Sothebys, Corcoran, Saunders)		$\overline{\times}$	
Traditional Property Managers	$\overline{\times}$	$\bigotimes$	
OTA's <i>(AirBnB, VRBO)</i>	$\overline{\times}$	$\overline{\times}$	





"

Great service is expensive but bad service costs a fortune

"

*O1.* Buying a vacation home comes with considerations. An asset manager helps you identify risks and puts a plan in place to mitigate those risks.

*02.* If you with prep

If you plan to make improvements, you will be faced with challenges during the renovation and preparation process. An asset manager helps you avoid making costly mistakes along the way.

*03.* The state mana mana

The workload associated with renting and owning real estate can feel overwhelming at times. An asset manager helps you simplify homeownership by managing it all for you. 2024

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## Tax benefits of owning a vacation home

### Active vs Passive Investor

### Interest Expense Deduction

### Depreciation Expense

### Accelerated Depreciation

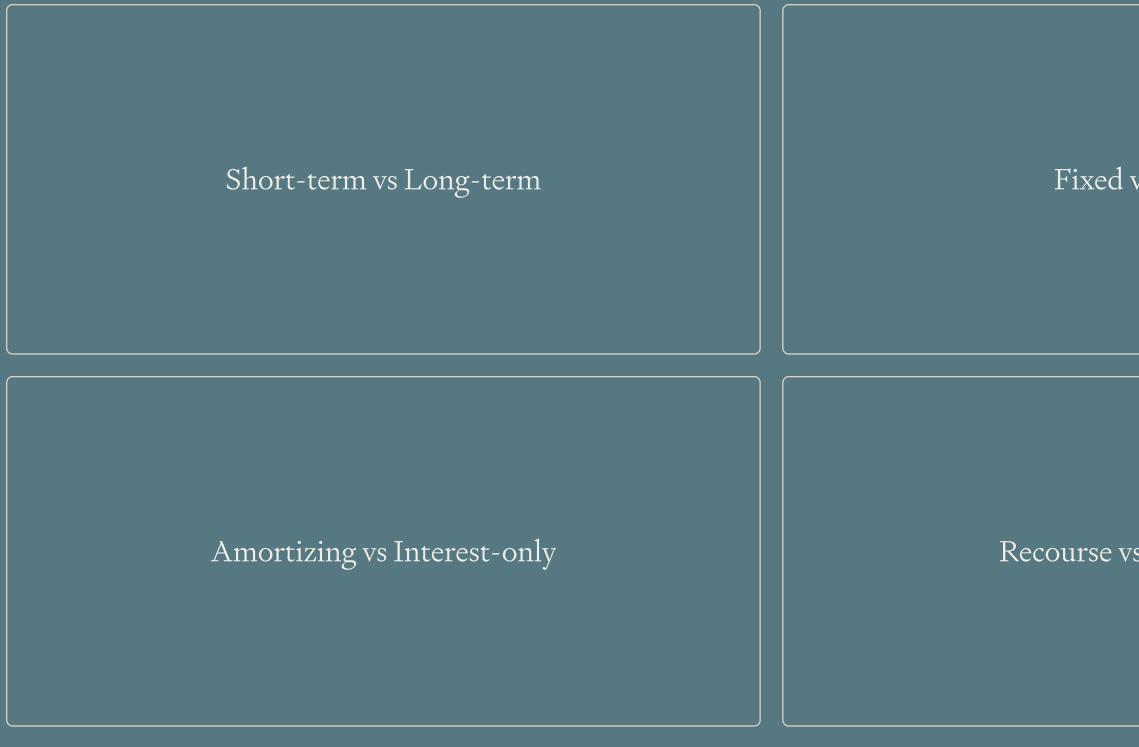
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## Flexible Operating Costs



## Financing options: *what's right for you?*



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### Fixed vs Floating

Recourse vs Non-recourse

## Considerations before investing in *a vacation rental home*

02.

Owning a home is work, and selecting the wrong team creates even more of it.

State and local ordinances are still evolving, resulting in regulatory risk.

03.

Operating a vacation rental home is operating a business. There is financial and liability risk.



## 04.

The market for vacation homes is fluid and can strengthen or weaken based on a variety of factors that are out of your control.

IN SUMMARY

*O1.* Use your home when you want to

*O2.* Monetize when you're not using it

*O3.* Have an asset manager execute every step of the way

Your home pays for itself

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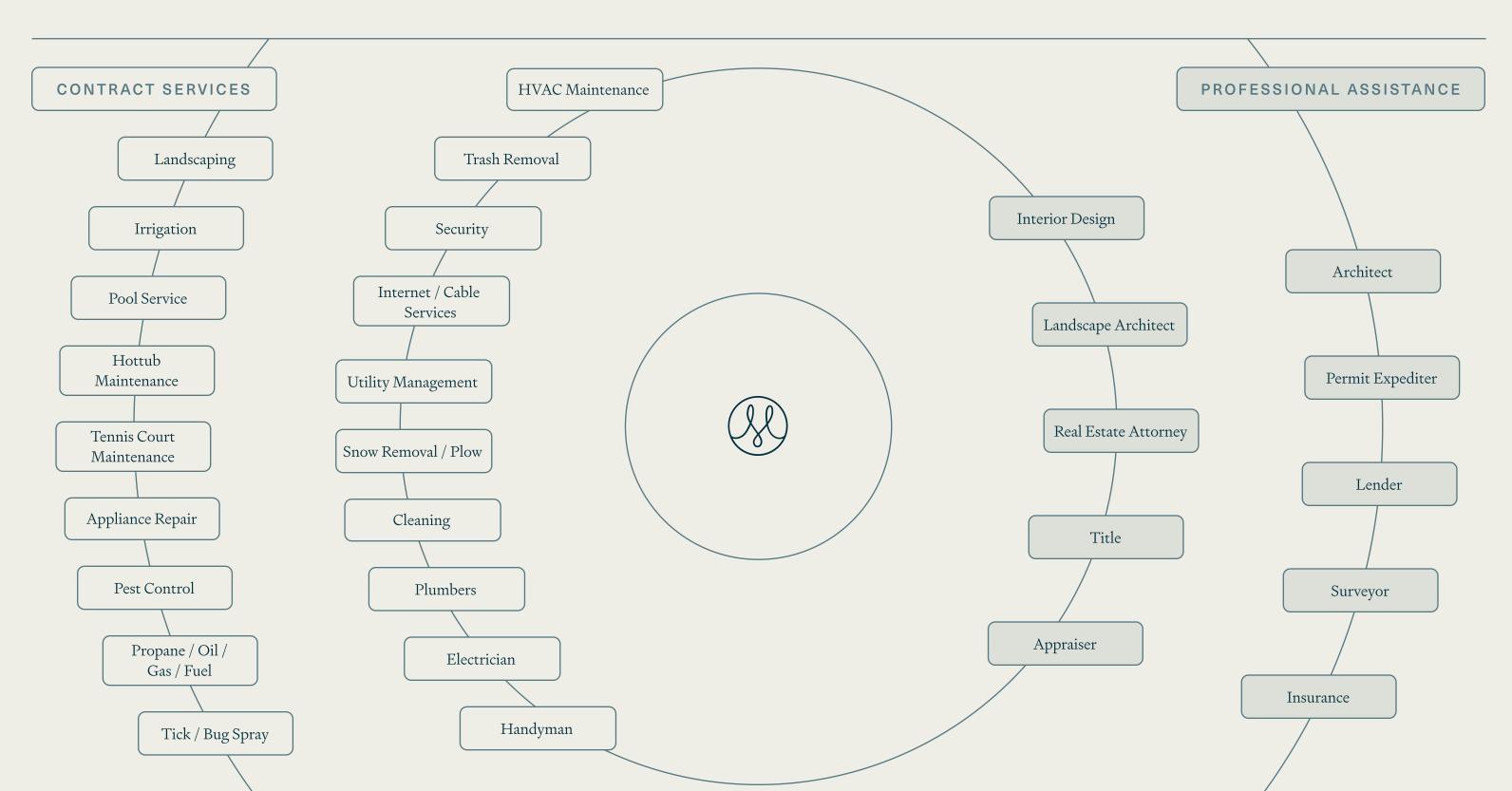
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Appendix

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## Marquis' expansive vendor network *bas you covered*



## Example Property Analysis Provided to Marquis Homebuyers

### Example Revenue Projections

	EXPECTED REVENUE		
	UPSIDE	BASE	DOWNSIDE
Jan	\$7,030	\$7,030	\$5,890
Feb	\$7,010	\$7,010	\$5,890
Mar	\$6,730	\$6,730	\$5,640
Apr	\$14,830	\$12,130	\$8,730
Мау	\$30,090	\$26,650	\$22,010
Jun	\$51,080	\$44,610	\$36,630
Jul	\$99,520	\$89,750	\$86,510
Aug	\$90,290	\$86,890	\$77,710
Sep	\$39,760	\$39,760	\$25,930
Oct	\$22,910	\$17,450	\$13,450
Nov	\$8,860	\$8,860	\$7,490
Dec	\$8,990	\$8,990	\$7,550
Total	\$387,100	\$355,860	\$303,430

### Example Annual P&L

Revenue	
Rental Revenue	
Utility Revenue	
Total Revenue	
Operating Expenses	
Utilities	
Electric	
Oil/Gas	
Trash Removal	
Cable/Internet	
Water	
Commissions & Mgn	nt Fees
Landscaping	
Pool Open/Close	
Pool Service	
Pool Heat	
Insurance	
Fees and Permits	
Property Tax	
Total Op Ex	
Net Operating Income	
NOI Margin	
FF&E / Capital Reserves	3
Cash Flow Before Debt	Service

ANNUAL P&L PROJECTIONS				
UPSIDE	BASE	DOWNSIDE		
\$387,100	\$355,860	\$303,430		
\$29,360	\$29,360	\$29,360		
\$416,460	\$385,220	\$332,790		
\$4,500	\$4,500	\$4,500		
\$5,250	\$5,250	\$5,250		
\$1,000	\$1,000	\$1,000		
\$1,800	\$1,800	\$1,800		
\$780	\$780	\$780		
\$104,115	\$96,305	\$83,197		
\$7,500	\$7,500	\$7,500		
\$1,200	\$1,200	\$1,200		
\$3,500	\$3,500	\$3,500		
\$7,500	\$7,500	\$7,500		
\$12,000	\$12,000	\$12,000		
\$200	\$200	\$200		
\$16,000	\$16,000	\$16,000		
\$165,345	\$157,535	\$144,427		
\$251,115	\$227,685	\$188,362		
60.3%	59.1%	56.6%		
\$5,000	\$5,000	\$5,000		
\$246,115	\$222,685	\$183,362		

## Thank You!

Bryan Fedner Co-Founder & Co-CEO Jordan Flerx VP of Business Development

